

You're Invited to Participate In  
The Salvation Army of Wake County's 125th Anniversary



# Kettles On Parade

*A Community Art Project & Contest*

**In Celebration of The Salvation Army's 125th Year in Wake County,** we would like to invite you to participate in "Kettles on Parade", a community project where groups, families or individuals can adopt & decorate a kettle, enter it into our contest, and then display the kettles throughout various outlets in the community!

**Although the traditional Red Kettles are usually seen at Christmas,** in honor of our anniversary year, we'd like to have kettles displayed in the community during the spring, with a slightly different twist. This will help us remind the community that the needs of our neighbors are year-round, not just during the holiday seasons, and that The Salvation Army has been here meeting those needs since 1887!

**We encourage groups to adopt a kettle, and paint it with a theme** that represents the heart and purpose of their group or club. Kettles could also be painted with a historical theme in light of the 125th anniversary, themes of helping others in our community, themes that represent your city, or anything else you can think of. The sky is the limit...be creative! Groups or individuals will then raise money for their kettle. A winner for "Best Artist" will be announced at our Annual Dinner, and a winner for the group who raises the most funds for their kettle will be announced at a later date.

**More information can be found on the following page.**

The kettles will be displayed at our Annual Appreciation Dinner & Anniversary Celebration on May 17, 2012. Kettles will also be displayed in the Raleigh Christmas Parade, at various locations throughout the Christmas season, and at businesses/locations in the community that your group will choose! See the attached pages for more information.





# Kettles On Parade



## How to Participate:

**Step 1:** Please return this registration form and a \$25 fee (to cover the cost of the kettle) to us by March 1 in order to participate. Kettles will be adopted out on a first-come, first-serve basis. A maximum of 20 kettles will be adopted out.

**Step 2:** Pickup your kettle at our offices, 215 S. Person Street in Raleigh! Decorate it with a theme that represents your group, or a theme that represents Wake County, The Salvation Army, your business, etc. Be creative! Note: Kettles must still be able to be opened after being decorated or painted.

**Step 3:** Stop by with your completed kettle by March 30 at 2pm. We will take a picture of your kettle for the website, provide a lock for the kettle, and you will then take it with you to be placed a sponsor location of your choice!

**Step 4:** Raise money for your kettle! Direct people to our website in order to see your kettle and “give” to it! Find a sponsor location, such as a local business, to display your kettle where donations can be collected and it can be monitored by a staff person. The donations that come in through your kettle or online for your kettle will count towards your goal! If your kettle gets full, contact us and we will come and empty it.

**Step 5:** Return your kettle to us by May 14th. The kettle will then be displayed at our Annual Appreciation Dinner on May 17th, where the Top Three Artist Winners, previously chosen by a panel of judges, will be announced. Attendees will also donate to the kettle of their choice!

**Step 6:** Look for the top fundraising winner to be announced on our website on May 21st!

***Thank you for participating!***

***Please contact us with any questions you may have:***

Email: [info@keepthebellringing.org](mailto:info@keepthebellringing.org)

Phone: 919-834-6733 x 207





*-Examples taken from "Kettles on Parade" in Kansas City, MO.*

## Why Participate?

-All Kettles will be displayed at The Salvation Army's 125th Anniversary Celebration Dinner, in the Raleigh Christmas Parade, and at various places during the Christmas 2012 season.

-Top Fundraising Winner receives \$500 cash prize presented by The Salvation Army's Advisory Board.

-Top 3 Artist Winners will receive recognition at Annual Appreciation Dinner.

-Your fundraising total will be added to your group's Bell Ringing total for Christmas 2012.

-Help encourage the community to give and remember those in need all year long!

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### Kettles on Parade 2012 Registration Form:

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Group Name: \_\_\_\_\_

Kettle Theme: \_\_\_\_\_

Sponsor Location (If Applicable): \_\_\_\_\_



**\*Please Turn in Registration Form and \$25 Fee by March 1st.**

**\*Email a copy to [info@keepthebellringing.org](mailto:info@keepthebellringing.org) or mail to P.O. Box 27584, Raleigh, NC 27611.**

[www.keepthebellringing.org](http://www.keepthebellringing.org)